

# CANBERRA RAIDERS INTERNSHIP DESCRIPTION

The Canberra Raiders Pty Ltd

# **MEDIA & DIGITAL INTERN**

## **Reports To:**

Digital Media Producer

# **Company:**

Canberra Raiders Pty Ltd

#### **Overview:**

Reporting to Communications & Marketing Staff, this entry-level internship position will play a core role in the Canberra Raiders' online and digital coverage of the 2024 NRL & NRLW Seasons. This Canberra based internship is for motivated and committed university students looking to gain valuable industry experience and networking opportunities.

#### **Contact Hours:**

This internship incorporates one day per week in-office experience at the Raiders Centre in Braddon, the opportunity to work at Raiders home matches (NRL and NRLW) and coverage of the Canberra Region Rugby League Senior Competitions.

Commencing in early March and running through to October.

# **Key Responsibilities:**

- Writing Match Previews and Reports for Raiders NRL, NRLW and lower grade teams
- Writing feature stories and news articles from Canberra Raiders weekly media opportunities
- Opportunity to learn more about the club's Digital media including Social Media, website, photography and video production

• Opportunity for in-game commentary experiences (Canberra Region Rugby League matches)

### **Requirements:**

- Available for 2024 Canberra Raiders home matches and CRRL fixtures
- Available weekly in season and as mutually agreed upon, work in Raiders Centre (flexible days/hours)
- Uphold the Raiders Values of Courage, Respect, Integrity, and Professionalism.
- Adhere to all NRL & Raiders confidentiality requirements.
- Meet club contractor expectations as outlined in either writing or verbal.
- Ability to multi-task, stay calm and use initiative in busy environments.
- Excellent interpersonal and communication skills.
- Present neatly and professionally when representing the Raiders.
- A 'can-do' attitude with an eagerness to learn and improve.

#### **Other Outcomes & Provisions:**

- Industry exposure within one of Australia's largest sporting codes.
- Opportunity to observe and interact with media organisations.
- Networking with potential future employers.
- Opportunity to integrate with university study requirements.
- Game Day Access Accreditation
- Club Attire
- Game Day Food & Beverage vouchers
- 2 x Silver memberships and 1 x pack provided

# **Application Information**

Applications close Thursday 18th January 2024 or until position is occupied.

Please email your expression of interest with your resume and cover letter to:

Canberra Raiders media | media@raiders.com.au | 02 6253 3515

